

TIM WISE

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SENIOR GRAPHIC DESIGNER / PRODUCTION SPECIALIST

Senior graphic designer and production specialist with 15+ years of experience across print, signage, editorial, and digital design. Background includes sign shop and print production environments, magazine layout, web design, and large-scale marketing distribution. Known for strong prepress skills, attention to detail, and the ability to move efficiently from concept through final production

CORE SKILLS

- Adobe Creative Cloud (InDesign, Illustrator, Photoshop)
- Print & prepress production · Signage & wide-format graphics
- CNC & fabrication coordination · Editorial & ad layout
- Web design (HTML/CSS, WordPress) · Studio & product photography

PROFESSIONAL EXPERIENCE

Trend Magazine — Graphic Designer / Production Artist

September 2025 – Present

- Design and creative direction for advertisements and advertorial features
- Produce press-ready files, ensuring accuracy, consistency, and on-time delivery
- Collaborate with editorial and advertising teams to support publication goals

Monsoon Design — Graphic Designer / Production Artist

October 2021 – March 2025

- Designed logos, branding systems, and marketing collateral for a range of clients
- Prepared production graphics for screen printing and embroidery for the Santa Fe Reporter
- Managed prepress workflows to ensure quality and consistency across outputs

Pronto! Signs and Graphics — Sign Production Specialist / Graphic Designer

April 2021 – December 2021

- Designed signage and marketing graphics
- Operated wide-format printers, UV flatbed, and CNC router

Graphic Sky Printing — Graphic Designer / Prepress Specialist

January 2019 – April 2021

- Prepared and adjusted print files for proofing and production
- Supported print production and finishing processes

Desert Elements Design — Graphic Designer / Web Designer

June 2017 – December 2018

- Designed and maintained WordPress websites
- Collaborated with clients on brand-aligned visual solutions

Bicycle Technologies International — Graphic Designer

September 2006 – November 2016

- Produced studio product photography and marketing graphics
- Designed web banners and print advertisements for Cinelli
- Assisted with trade show booths and large wholesale catalogs

Thirteen Colonies Skateboards — General Manager / Art Director

August 1990 – August 1993

- Directed board graphics and advertising design
- Supported production, sales, and team operations